

PREDICTING USER BEHAVIOR THROUGH SESSIONS WEB MINING**ABSTRACT:**

It is the method to extract the user sessions from the created session file. And depending on the sessions created the user behaviour is predicted by displaying them most visited page or the product. Usability is defined as the satisfaction, efficiency and effectiveness with which specific users can complete specific tasks in a particular environment. This process includes 3 stages, namely Data cleaning, User identification, Session identification. In this paper, we are implementing these three phases. Depending upon the frequency of users visiting each page mining is performed. By finding the session of the user we can analyze the user behaviour by the time spend on a particular page.

Advantages

Reduces users search time